

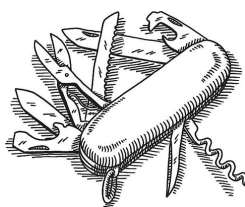


## FROM DOUBT TO DECISION

### Making the Case for Terra Tags

#### 01 All-in-one Solution

Terra Tags simplifies your event logistics by providing fully assembled and custom-ordered name tags and lanyards. This all-inclusive approach not only saves time during event setup but also eliminates the need to source multiple products from different suppliers.

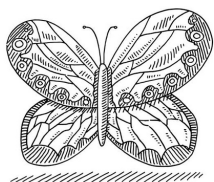
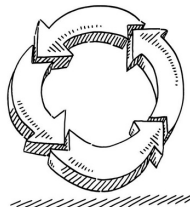


#### 02 Cost Effective

With Terra Tags, you're not just purchasing a product; you're investing in a solution that is both budget-friendly and eco-conscious. Our competitive pricing includes everything from printing to assembly, providing a cost-effective alternative to traditional, multi-vendor sourcing.

#### 03 Eco-Friendly Materials

Our products are made from sustainable resources, including recycled and seed-infused hand made papers. This ensures that each badge and lanyard not only looks artisanal but is also environmentally responsible.



#### 04 Customisation and Quality

We offer personalised design options and high-quality colour printing to ensure that your event branding is professionally represented. Each tag can be tailored to meet the specific needs of your event, ensuring consistency and a memorable attendee experience.

## IMPACT METRICS

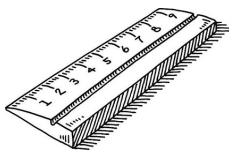
In shifting to sustainable practices with Terra Tags, our customers experience clear, measurable environmental benefits. The following formula allows you to calculate potential CO2 savings, emphasizing the significant impact of choosing eco-friendly alternatives:

CO2 Savings Equation:  $\text{CO2 Savings (kg)} = \text{Number of Attendees} \times \text{CO2 Saved Per Attendee}$

This straightforward calculation helps quantify the reduction in carbon emissions, enabling you to assess the positive environmental impact for your own events. Use this metric to guide your decision towards a more sustainable choice.

#### 05 Case Study 1

Our collaboration with Tourism Australia for a 600-person event demonstrates Terra Tags' environmental benefits. Using recycled street map directory badges, we aligned with the tourism theme and saved about 1,080 kilograms of CO2 emissions, highlighting our commitment to sustainability and reducing waste.



#### 06 Case Study 2

The Sydney International Conference Center elevated their green credentials at their planners' summit by opting for our 100% biodegradable and plantable name badges for 350 guests, achieving an estimated CO2 savings of 630 kilograms.

# Terra Tag

## WHAT THEY LOOK LIKE

